

Kofi Opoku

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EDUCATION

Master of Fine Art, Graphic Design

May 2013 (expected)

West Virginia University (WVU), Morgantown WV

Bachelor of Arts (Art), Graphic Design

2003

Kwame Nkrumah University of Science & Technology, Kumasi, Gh.

PROFESSIONAL EXPERIENCE

WVU Healthcare

2010-2012

Graduate Assistant

Concept development and designing of print ads and various graphical elements, video editing and animation

Origin8 Saatchi & Saatchi

2008 - 2010

Creative Coordinator/ Art Director

Assistant to the Creative Director

Supervised the concept development and designing of print, radio and TV ads for various brands

Origin8 Saatchi & Saatchi

2005-2007

Art Director

Concept development and designing of print ads and animation for various clients

The Art Bureau

2005

Graphic Designer

Concept development and designing of print ads and various graphical elements

Kwame Nkrumah University of Science & Technology (KNUST)

2003 - 2004

Teaching Assistant

Graphic design and video production

TECHNICAL ABILITIES

3D Studio Max, Adobe Photoshop, Adobe Illustrator, Adobe Premier, Adobe InDesign, Apple Final Cut Pro and Adobe After Effects

Print design, image manipulation, video editing and directing, web design, 3D & 2d animation

EXHIBITIONS

Homegrown – April 2012, Air Museum, Pittsburgh, PA

Ego Anti Ego – August 2011, WVU Creative Arts, Morgantown, WV

CONFERENCES ATTENDED

2012 Designing for the Divide – West Virginia University

2011 Stir Symposium – Ohio State University

2010 British Council Creative Enterprise Series – Accra, Ghana

2009 Cannes Lions Advertising Festival – Cannes, France

2008 2nd Dubai Lynx Advertising Festival – Dubai, UAE

2007 MTN Creative Directors' Conference – Lagos, Nigeria

PROFESSIONAL MEMBERSHIP POSITIONS HELD

Organizing Secretary, Graphic Design Students Association
(GRADESA)

HONORS AND AWARDS

2010 Acumen Fund sanitation challenge – Winner, Print category

1998 Overall Best Student in Art, Achimota School

1995 Shankar International Child Art Award - Silver medal